

YouTube

Listen to the story and fill in the blanks with the correct word.

Everybody knows YouTube. It's the _____ video website that became a big success. How did it become so popular?

The history of YouTube starts in 2004. A few friends got together for a _____ party. They _____ some video and realized it was impossible to _____ it to the internet. At that time, the web was almost exclusively _____ and images.

That's when three people had an idea: _____ a site where people could easily upload video for the world to watch. The three co-founders of YouTube were Chad Hurley, Steve Chen, and Jawed Karim.

In the early days, YouTube was in a small _____ above a pizza restaurant. There were a few employees. The biggest _____ was the monthly bill for computer storage space.

Soon, the money problems _____. Investors saw the potential of video and they liked YouTube. There were a few online video sites, but YouTube _____ them all. The main reason? YouTube was easy to _____. With just a few clicks, your video was online.

YouTube quickly became a hit. It was so _____, Google bought it for \$1.6 billion in 2006. The deal was signed around _____ in a restaurant parking lot. Some people thought the price was high, but the investment paid off. In 2014, YouTube's global ad _____ was about \$6 billion.

Another reason for its success is income for _____ creators. People who upload videos are paid based on the number of views. For example, a video of a baby biting his brother's finger was watched _____ million times. The person who made that video earned _____.

Today, YouTube is a global _____. You can watch important speeches and fascinating interviews from 50 years ago, popular TV shows and music videos. And it all started with some friends who found a problem and created a _____.