

Amazon

Gap fill

Listen to the story and fill in the blanks.

Amazon is one of the world's _____ shops. How did it become so _____ ?

The history of Amazon begins in _____ .

Jeff Bezos was _____ in New York. He had a good job but wanted to do something _____. He stopped working, _____ to Seattle and started a business.

At first, he didn't know what to _____. He liked books because they didn't _____ much. Some _____ said that was a bad _____, but he could see bookstores had a problem.

They were too small and didn't _____ many books. Jeff _____ a store with a million books and called it Amazon.

Jeff's business started small. He wrote the _____ program for Amazon himself. The office was in a garage and the table was made from an old _____ .

A few months after _____, Amazon was selling _____ books a day. Four years later, it was selling \$ _____ million per year. People liked the easy to use web _____ and large number of books.

Today, Amazon sells books and other things like _____ and toys. In _____, Amazon sold \$ _____ billion and had _____ workers. That's 20 years after starting in a small office with a table _____ an old door.

Synonym match

Match the words or phrases.

- | | |
|------------|--------------|
| 1. large | a. software |
| 2. job | b. employees |
| 3. program | c. gigantic |
| 4. workers | d. workplace |
| 5. office | e. position |

True or false

Choose the correct answer.

1. Jeff Bezos started Amazon in New York. T or F
2. The first office used a door for a table. T or F
3. A few months after going online, Amazon sold 100 books. T or F
4. Customers liked Amazon's online design. T or F
5. By 2015, annual profit was 1.5 billion USD. T or F

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Anagrams

Move letters. Make a new word.

EALTB

IGKROWN

NOLMILI

ESBTGGI

PMCTEOUR

RKSOSOBOTE

ESL discussion questions

Talk about the story

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1. Have you ever used Amazon? What was the experience like?
 2. What problem launched the Amazon idea?
 3. Summarize the rise of Amazon.
 4. Compare and contrast Amazon and other online stores.
 5. What are the pros and cons of online shopping?
 6. Some people say Amazon is too big. What do you think?
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Writing practice

Put the words in the correct order.

1. wanted / job / but / had / something / do / good / different / a / He / to
-

2. too / didn't / have / books / small / many / They / and / were
-

3. a / with / store / called / million / it / Jeff / books / a / Amazon / created / an
-

4. The / made / was / was / the / old / from / and / office / a / an / door / table / garage / in
-

5. easy / of / use / People / and / design / to / number / large / web / books / liked / the
-